

Spot Manager: Placed, 09/10/12-09/10/12



| Advertiser | City | Agency | Time Period | Air Time | Length | Rate | Order Product | Project | Estimate # | Order # |
|-----------------------|----------|----------|---------------------|-------------|--------|------------|--------------------|---------|------------|---------|
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | (7:00:00 AM-7:30:00 | 7:09:48 AM | :30 | \$250.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | (8:00:00 AM-8:30:00 | 8:29:41 AM | :30 | \$200.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | 11a-12p | 11:20:18 AM | :30 | \$115.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | (8:00:00 AM-8:30:00 | 8:11:16 AM | :30 | \$200.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | (8:30:00 AM-9:00:00 | 8:39:45 AM | :30 | \$200.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | (6:00:00 AM-6:30:00 | 6:27:46 AM | :30 | \$175.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | 4p-5p | 4:54:40 PM | :30 | \$250.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | (8:30:00 AM-9:00:00 | 8:58:15 AM | :30 | \$200.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | (7:00:00 AM-7:30:00 | 7:27:52 AM | :30 | \$250.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | 4p-5p | 4:14:02 PM | :30 | \$250.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| Mitt Romney/USA/Presi | 09/10/12 | 2012MRFP | 11a-12p | 11:43:54 AM | :30 | \$115.00 | ROMNEY FOR PRES 57 | | | 4071045 |
| | | | | | | \$2,205.00 | | | | |

[Filtered by:] [Sorted by: State]

Reyanna Singh

From: Brian Davis
Sent: Friday, September 14, 2012 7:00 PM
To: Reyanna Singh; Michael Porter
Cc: Mike Spruill; Brian Davis
Subject: URGENT: Political LUR Rebate
Importance: High

We need to route a spot adjustment for these two spots. Rate should be \$225. Please route ASAP & REM FSS. Have Janine upload appropriate paperwork to FCC site. Thanks!

M-F 4p-5p

30

| Date | Advertiser | Priority | Inv. Code (Placed*) | Office | Station | AE Full Name | Order | Time Period | Rate |
|----------|-----------------------------|---------------|------------------------|--------|---------|-------------------|---------|-------------|----------|
| 09/10/12 | Mitt Romney/USA/President/R | Political LUR | M-F 430p-5p EF 4 | N-PHI | WOFL | Anthony Castaneda | 4071045 | 4p-5p | \$250.00 |
| 09/10/12 | Mitt Romney/USA/President/R | Political LUR | M-F 4p-430p EF 3 | N-PHI | WOFL | Anthony Castaneda | 4071045 | 4p-5p | \$250.00 |

Brian L. Davis

National Sales Manager

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From: Brian Davis
Sent: Friday, September 14, 2012 6:55 PM
To: Reyanna Singh; Michael Porter
Cc: Mike Spruill; Jason Naft; Tracie Ciarlo; kathy Nieves
Subject: Obama for America HL#4071898 | Pls fix rate for spot on 9/16
Importance: High

The rate on this spot should be \$90 LUR. Please correct first thing Monday morning. I believe that we can correct this rate as long as logs are not final. Please REM FSS if needed. Thanks!

9/17/2012

Su 8a-10a News

:30

| | | | | | | | | | |
|----------|-------------------|---------------|----------------|-------|------|-------------------|---------|--------------------------|----------|
| 09/16/12 | Obama for America | Political LUR | Su 8a-10a News | N-PHI | WOFL | Anthony Castaneda | 4071898 | (9:00:00 AM-10:00:00 AM) | \$100.00 |
|----------|-------------------|---------------|----------------|-------|------|-------------------|---------|--------------------------|----------|

Brian L. Davis

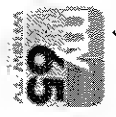
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